

Back Up Now!

- Who backed up today?
- Who backed up yesterday?
- Who backed up this week?
- Who backed up this month?
- Who has never backed up?

Let's fix that!

But, first...

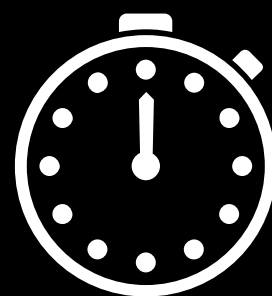
Why backup?

Because your data is priceless.

So why aren't you backing up?

Three reasons

1. Cost of backing up
2. Time required to backup
3. Forgetting to backup

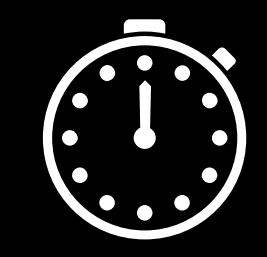


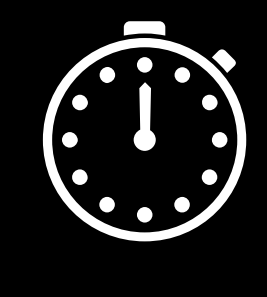
1. Cost of backing up

Priceless > Cost of backing up

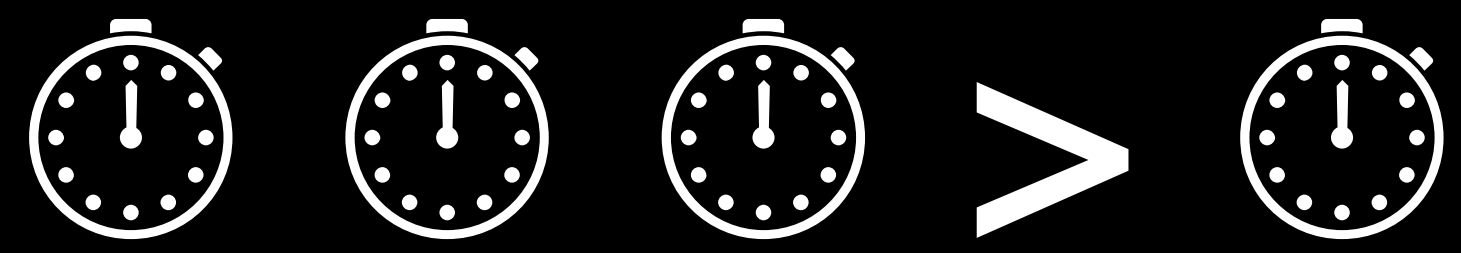
 times infinity > 

2. Time required to backup

 to recover files >

 to backup

Weeks > Hours



\$5000 > \$500

3. Forgetting to backup

Computers > Humans

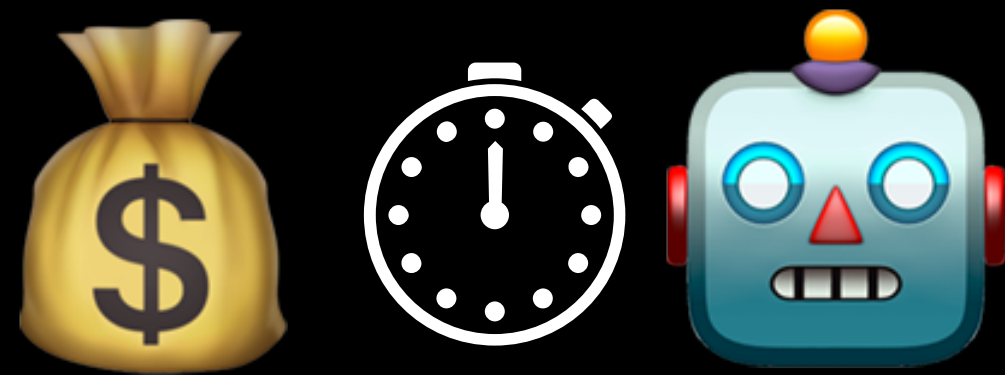


>



If we backup, we need to solve
these three problems.

Cost. Time. Automation.



What is the best way?

What is the first way?
(to start backing up)

Automated online backup

Backblaze

BACKBLAZE

Personal BackupBusiness BackupB2 Cloud StorageBlogHelpMy Account

How It WorksMacPCComparisonReviews

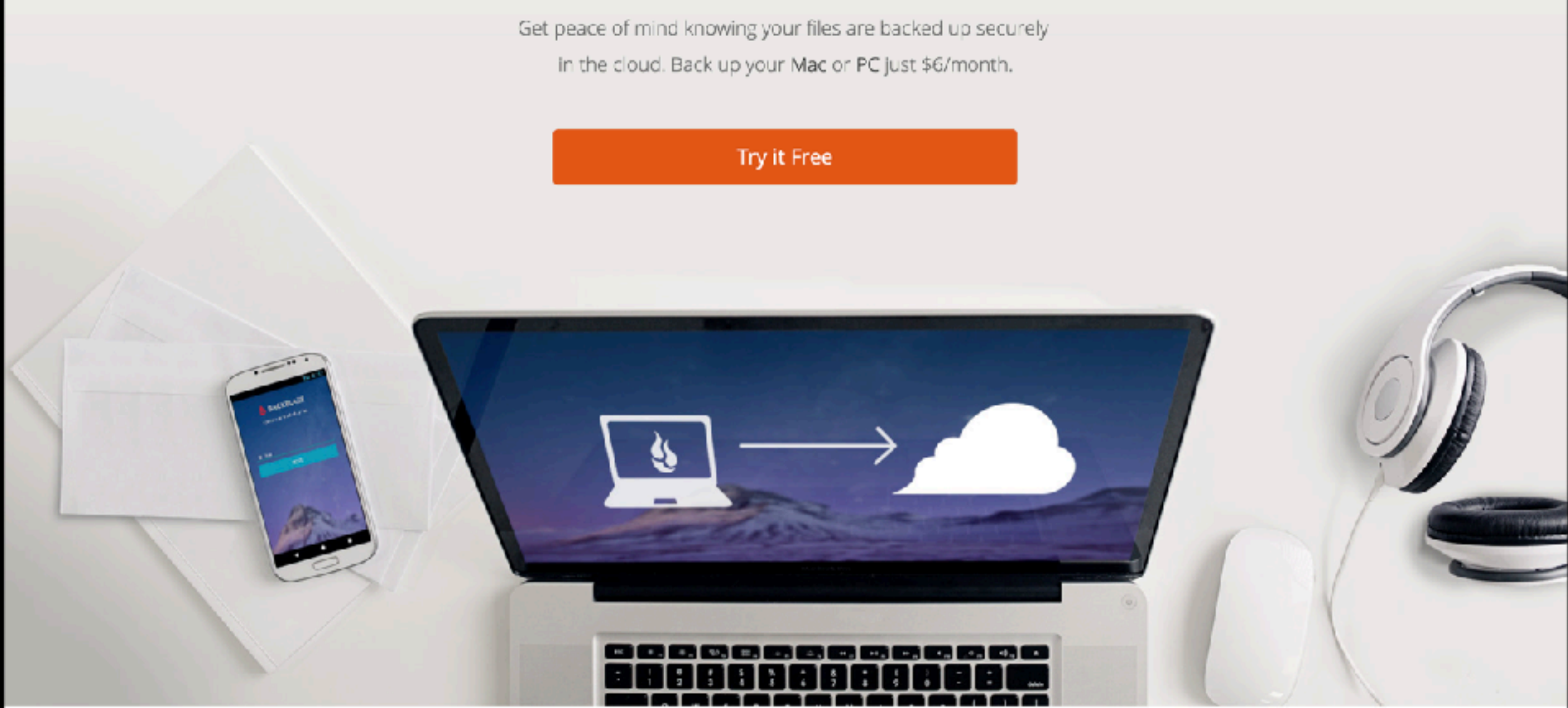
PricingBuyTry it Free!

Never Lose a File Again with the World's Easiest Cloud Backup

Backblaze Unlimited Backup

Get peace of mind knowing your files are backed up securely
in the cloud. Back up your Mac or PC just \$6/month.

Try it Free



By downloading you agree to our terms.

Recommended by

THE VERGE

Macworld

TNW
THE NEXT WEB

lifehacker

The New York Times

tom's guide

Lifewire
Technology

9TO5Mac

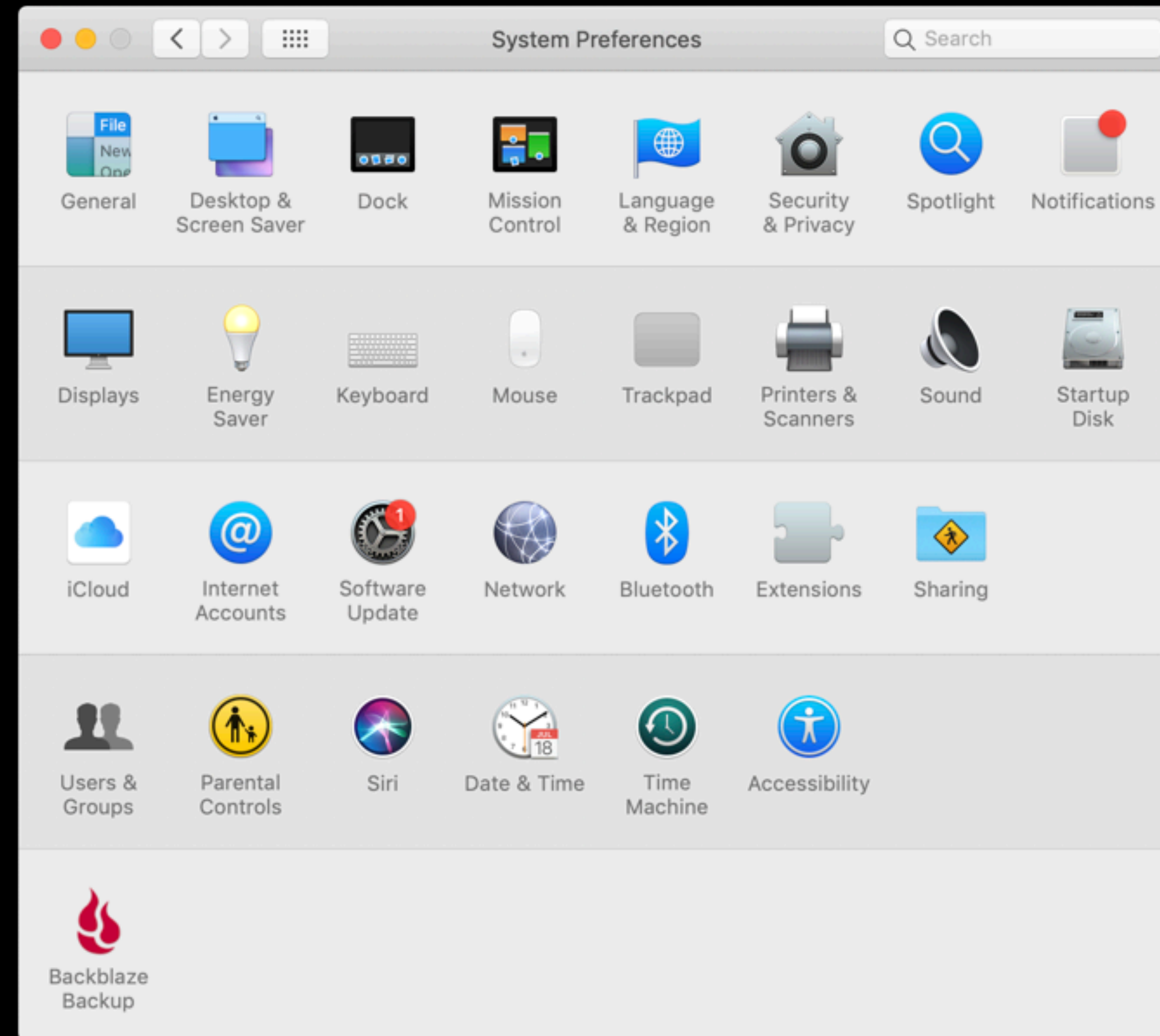
<re/code>

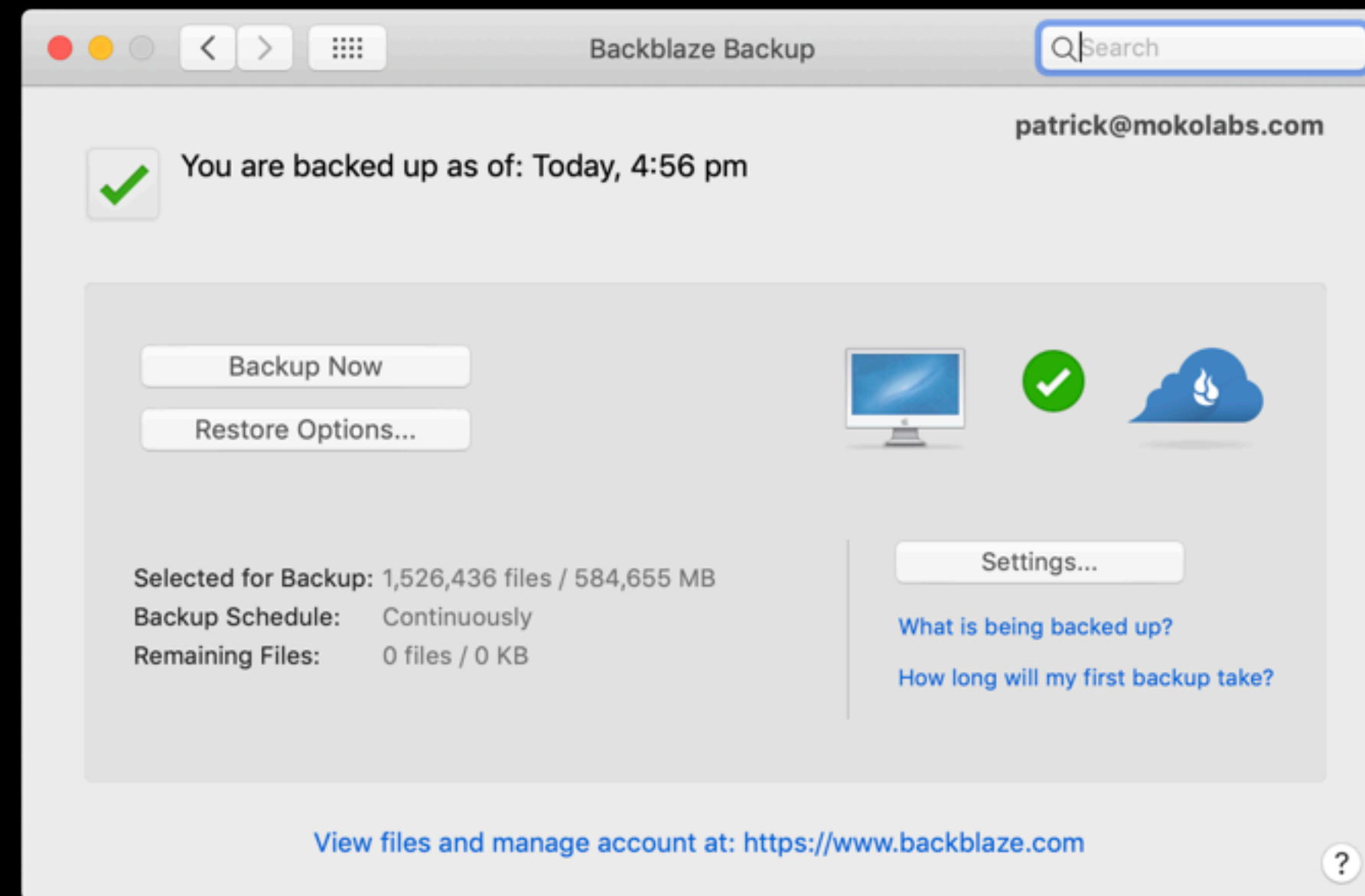
DARING FIREBALL

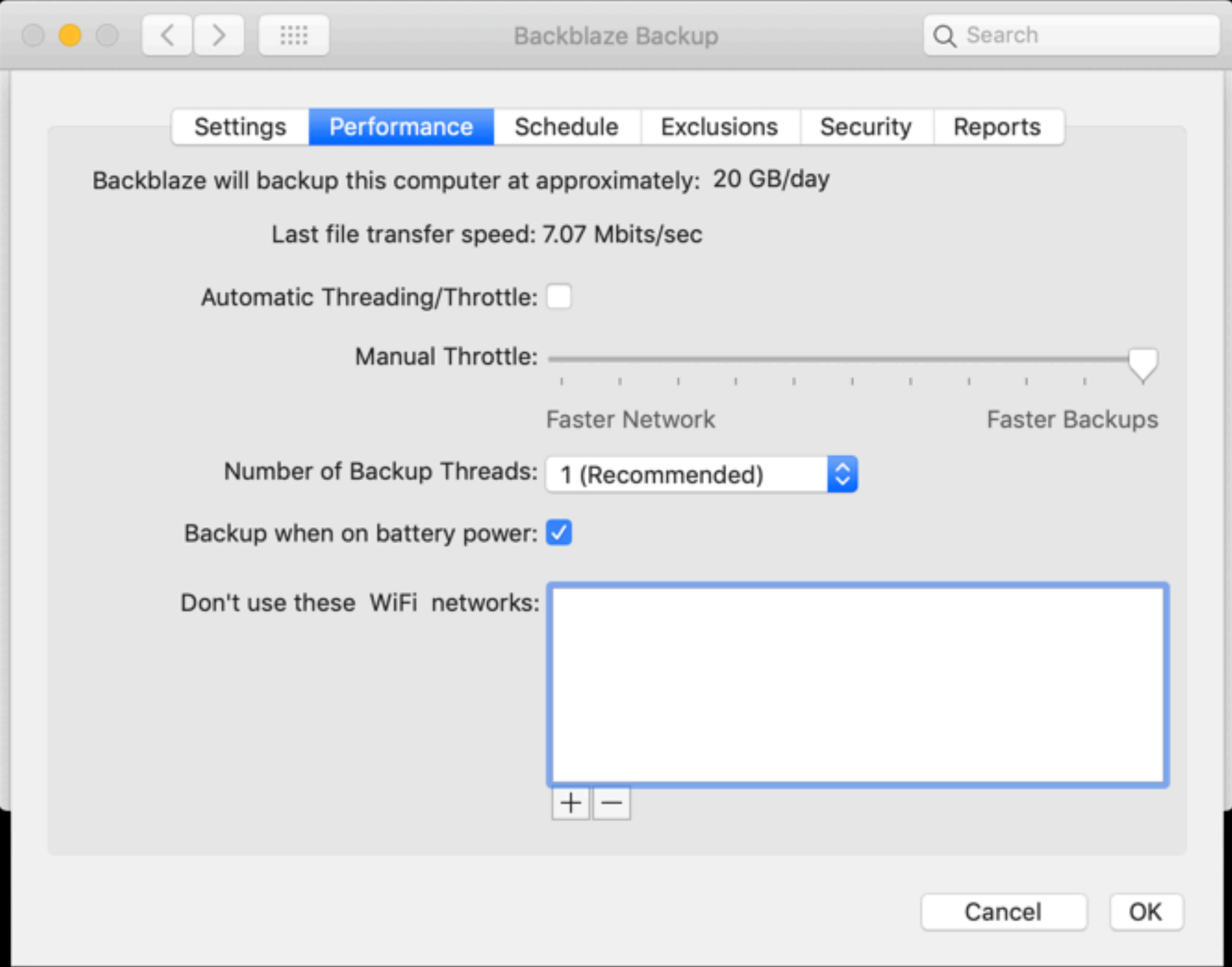
TidBITS

ACCIDENTAL TECH

- \$6/month/machine
- Automatic
- Download or USB drive







Ready?

cutit.org/backupnow

Get Free Months

secure.backblaze.com/r_invite.htm?email=&bznid=1872116711570147241126

☆ ⓘ 🔒 👤 ⋮

 BACKBLAZE

Personal BackupBusiness BackupB2 Cloud StorageBlogHelpSign In

Patrick Crowley has invited you to try

Backblaze Online Backup

Unlimited data backup for your Mac or PC, just \$6/month.

Email

Password

Start Your Backup

Region ▼

Or

Sign up with Google



By downloading you agree to our [terms](#).

1

Enter an email & password to create an account.

2

Press "Start Your Backup" and install Backblaze.

3

Run Backblaze on your computer.

Secure. Offsite. And the only online backup service that doesn't need you to pick folders and filetypes.

✓ Unlimited Data

✓ External Drive Support

✓ Military-Grade Encryption

✓ Continuous Backup

✓ Automatically Finds Files

✓ Automatic Throttle

✓ Locate Computer

✓ Mobile App

✓ Free Web Restore

✓ Restore to USB Hard Drive

✓ Restore to Flash Drive

✓ File versioning

✓ 11 Languages

✓ Just \$6/month

NEW



Your files on the go

[About Us](#) | [Careers](#) | [Partners](#) | [Security](#)

Backblaze © 2019. [Terms & Privacy](#)

What are other ways to backup?

3-2-1 Backup Rule

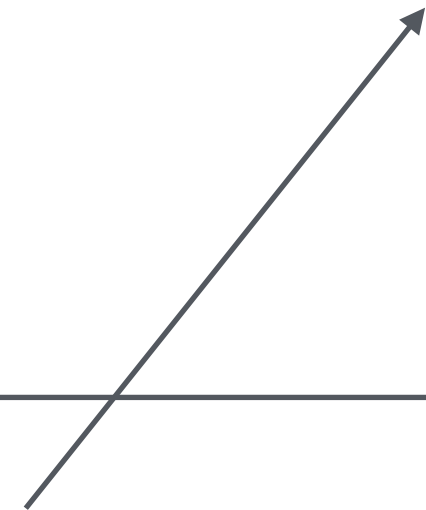
- 3 copies of your data
- 2 storage mediums
- 1 offsite backup

- USB Hard Drives
- Time Machine
- iCloud Drive
- Dropbox
- AWS S3/Glacier

Example



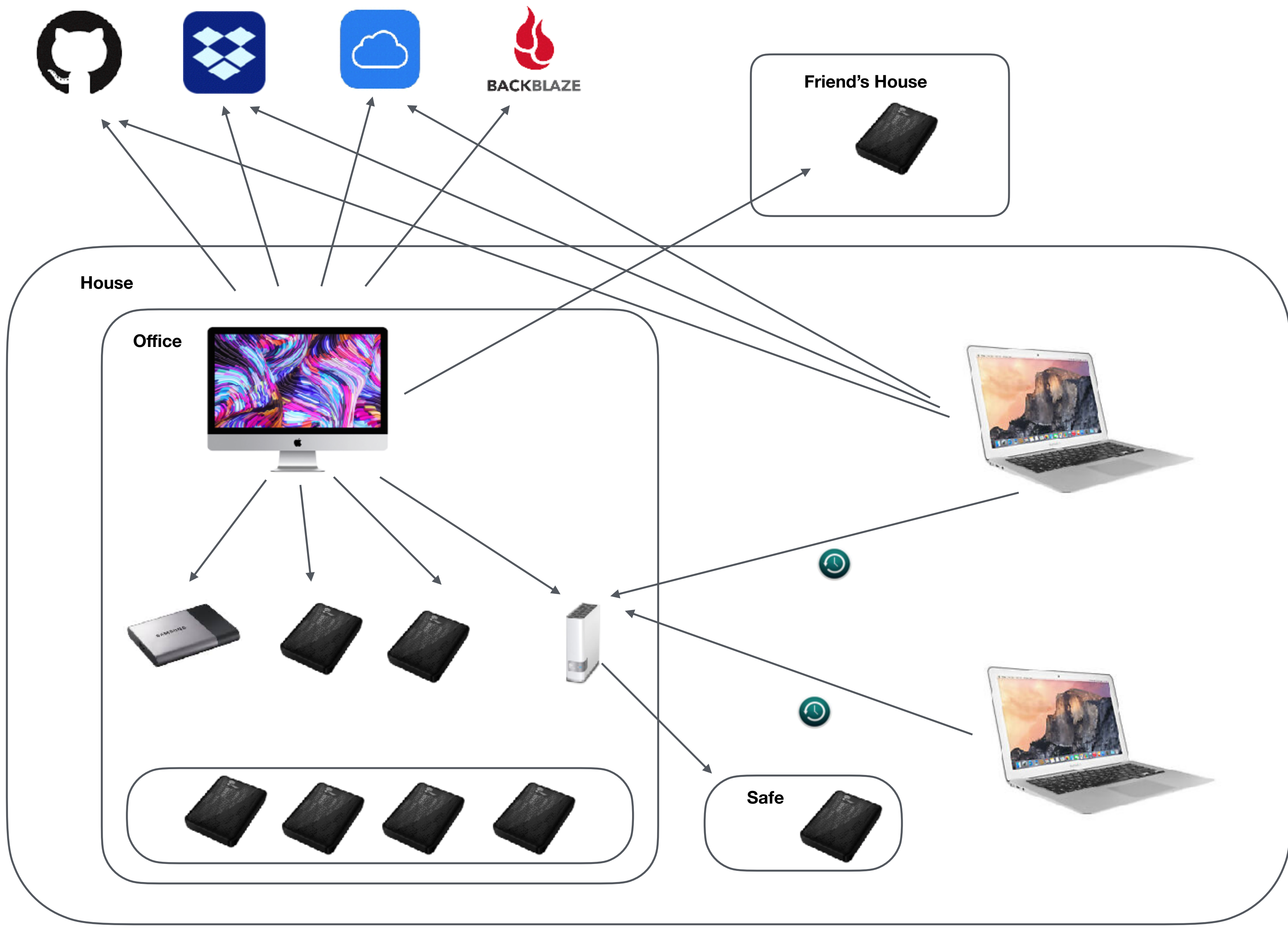
BACKBLAZE



House

Office





Questions?

